



**Junior  
Achievement™**  
of East Tennessee

**2023**

**2024**

**IMPACT REPORT**



## **WE ARE IN THE BUSINESS OF BETTER FUTURES!**

While our students are learning how to balance algebraic equations, they must also learn how to balance a budget. When they learn how our government works, they must also learn how businesses operate. As students learn about ancient history, they must also know how to prepare for their future. Junior Achievement is proud to compliment our education partners in the work they do every day as we walk alongside them to help prepare our young people for the opportunities that are waiting for them.

This is why Junior Achievement was created in 1919: to empower and impact young people by teaching them how to be smart with their money, prepare for the workforce, think like entrepreneurs, and, most importantly, own their economic success!

Throughout the 2023/2024 school year, Junior Achievement of East Tennessee has made significant strides in empowering the next generation of leaders. Our dedicated staff has tirelessly delivered impactful programming to nearly 29,000 students across the region, forging vital partnerships that bring real-life experiences into the classroom. This year's landmark achievement was our successful merger with Junior Achievement of Tri-Cities, supported by JA USA and our committed board members. This strategic union will expand our reach into additional counties and enhance our bigger-picture regional approach! Our team is excited about this opportunity to deliver high-quality educational programs in new areas.

**Junior Achievement empowers young people to stay in school, be successful at work, take care of their money, and most importantly, aspire to do great things.**

**Learn how you can help at [easttennessee.ja.org](http://easttennessee.ja.org)**

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# STUDENT POTENTIAL, MULTIPLIED

STUDENTS EQUIPPED WITH REAL WORLD SKILLS **28,926**

**236,917** INSTRUCTIONAL HOURS PROVIDED

EAST TENNESSEE SCHOOLS SERVED **183**

**2,141** VOLUNTEERS WHO INSPIRED STUDENTS

STUDENT LAUNCHED BUSINESSES **35**

**507** EAST TENNESSEE EDUCATORS

EAST TENNESSEE BOARD MEMBERS **27**

**14** DEDICATED TEAM MEMBERS



## JA STUDENTS, AS COMPARED TO NON- JA STUDENTS

- HAVE**  **34%** higher critical thinking skills
- EARN**  **20%** higher wages in the workforce
- ARE**  **143%** more likely to start a business

*The JA Difference*

## COUNTIES IMPACTED

- |                   |                  |
|-------------------|------------------|
| Anderson County   | Jefferson County |
| Blount County     | Knox County      |
| Campbell County   | Loudon County    |
| Claiborne County  | Morgan County    |
| Cocke County      | Roane County     |
| Cumberland County | Sevier County    |
| Grainger County   | Scott County     |
| Hamblen County    | Union County     |

PARTNER SCHOOL SYSTEMS **25**

# OUR PARTNERS

3M  
 Abacus Hive  
 Achievement Foundation  
 Anderson Co. Chamber of Commerce  
 All Occasions Party Rentals  
 AMS Corp.  
 Axle Logistics  
 Bandit Lites  
 Bank of America  
 BarberMcMurry Architects  
 Bill and Crissy Haslam Foundation  
 Blount Partnership  
 Boyd Youth Education Fund  
 CAF America  
 Caterpillar Foundation  
 Children's Defense Fund  
 City of Clinton  
 Clayton Appalachia  
 Clayton  
 Coca-Cola Consolidated  
 Cohen Communications Group  
 Company Distilling  
 Connor Concepts  
 Denark Construction, Inc.  
 Dogwood Arts  
 East Tennessee Foundation  
 Elliott Advisory Group  
 Empire Distributors of Tennessee  
 Enterprise Holdings Foundation  
 Epic Nine  
 Est8te  
 Faris Family McDonalds  
 First Century Bank  
 First Citizens Bank  
 First Horizon  
 FirstBank  
 Fourth Purpose Foundation  
 Harper Auto Square  
 HC\*EXCELL  
 HF Capital  
 HHM CPAs  
 Hollingsworth Companies  
 Hollingsworth Foundation  
 Home Federal Bank  
 HUB International  
 IHOP Sevier County  
 Inlieu Co.  
 Interstate Mechanical  
 Kana Hotel Group  
 KaTom Restaurant Supply, Inc.  
 Knox County Government  
 Lita Belcher Interior Design  
 Marc Nelson Denim  
 Market Square Ventures  
 Meridian Trust  
 Metropolitan Knoxville Airport Authority  
 ORNL Federal Credit Union  
 Partners for Rural Impact

Partners in Everything Recreation Group  
 Phillips and Jordan, Inc.  
 Pilot Company  
 Pinnacle Financial Partners, Inc.  
 PNC Financial Services  
 Pugh & Company, PC  
 R.T. Lodge  
 Regal Cinemas  
 Regions Bank  
 Sam's Club  
 SL Tennessee  
 SmartBank  
 Springboard AV  
 Starwalt Industrial Capital  
 State Farm Mutual  
 State of Tennessee  
 Stowers Machinery Foundation  
 Swain Family Fund  
 Taylor - Roman Photography  
 Team Foster HR Strategy, LLC  
 Techmer PM  
 Tennessee Smokies  
 The Boyd Foundation  
 The Chop House  
 The McGlothlin Group - Morgan Stanley  
 The Rogers Foundation, Inc.  
 The UPS Store  
 TIS Insurance Services, Inc.  
 tnAchieves  
 Travelers Foundation  
 Truist Bank  
 TVA  
 Ullrich Print Plus

University of Tennessee  
 US Bank  
 UT Medical Center  
 UT-Battelle  
 Vanderbilt Mortgage  
 Wal-Mart  
 Wm. Henry Fine Gentlemen's Clothing  
 Y-12 National Security Complex  
 Youth Achievement Foundation

## TOP VOLUNTEER FIRMS



**51%**  
 OF JA ALUMNI WILL WORK  
 IN THE SAME CAREER  
 FIELD AS THEIR JA  
 CLASSROOM VOLUNTEER.



## Free Enterprise Legacy Members



HOLLINGSWORTH  
FOUNDATION

Clayton Foundation | 

THE  
HASLAM<sup>3</sup>  
FOUNDATION

THE  
HASLAM FAMILY  
FOUNDATION

*Caring for our community*

**“Through our JA BizTown Shop Sponsorship, we embrace the opportunity to shepherd students through real world experiences in a space that immerses them in the Clayton culture as both a team member and a customer. When students come to JA BizTown, it doesn’t matter where they come from or what their family’s socioeconomic status is. They can practice using the skillsets they learn to invigorate their mindset and ultimately realize their potential as the author of their own story.”**

-Brittany Ford, Clayton  
Junior Achievement of East Tennessee  
Executive Board Member

Chris Allen, Tennessee Smokies  
Eugenia Almeida, A New Hue  
Callie Archer, JAET  
Rob Barger, First Century Bank  
Lita Belcher, Lita Belcher Interior Design  
Kellen Bergman, US Bank  
Bronson Boucher, McGriff Insurance Services  
Tamara Boyer, FirstBank  
Steven Brooks, SL Tennessee  
Mike Cohen, Cohen Communications  
Price Cooper, Clayton Home Building Group  
Lisa Courtney, Team Health  
Krissy DeAlejandro, tnAchieves  
Ryan Dobbs, Barber McMurry Architects  
Bruce Duggins, Regions  
Eric Elliott, Elliott Advisory Group  
Brittany Ford, Clayton  
Kim Frazier, Hardin Valley Planning Advocates  
Ross Goodman, FirstBank  
Marcus Hall, Marc Nelson Denim  
Andrew Murr, Barge Design Solutions  
Jennifer Oswald, HF Capital  
Amy Pangelinan, United Community Bank  
Will Rothermel, Denark Construction  
Kris Tatum, Company Distilling  
Steve Vanderink, Pilot Company  
Kristin Waldschlager, CNS Y-12

# BOARD OF DIRECTORS

## Presidents Advisory Council

Brandon Bruce, Uncat  
Shannon Harper, Harper Auto Square  
Christa Early Rice, Employbridge  
Anne Rochester, NAI Koella RM Moore  
Lisa Rottmann, Stowers Machinery Corp.  
Peter Ullrich, Ullrich Print Plus





JA BIZTOWN IS AN EXPERIENTIAL LEARNING FACILITY, HOUSED IN THE HOLLINGSWORTH CENTER FOR ENTREPRENEURIAL LEADERSHIP



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